

EXECUTIVE DEVELOPMENT PROGRAMME: WOMEN IN TOURISM

2022 INTAKE

TUITION FEES R66 963*



ABOUT THE PROGRAMME

Launched in 2016 as an initiative of the National Department of Tourism, the Executive Development Programme for Women in Tourism (EDP WIT) seeks to empower women and build an inclusive and sustainable tourism sector. Aimed at senior female leaders in tourism and hospitality, the programme deals with vital business-oriented and leadership skills, including strategic financial management, the global business environment and advanced strategic tourism management. The programme is presented as a collaborative offering between the UNISA Graduate School of Business Leadership (SBL) and the Department of Applied Management at the UNISA College of Economic and Management Sciences.

WHAT ARE THE BENEFITS?

This programme will provide senior female leaders in the tourism and hospitality industry with the tools to overcome leadership challenges by developing and directing innovative organisational strategies in a complex business environment. Successful participants in the pro-gramme will be able to develop and leverage internal and external relationships in their respective places of work.

DURATION

12 months

PROGRAMME MODULES

- Strategic Financial Management
- Managing Organisational Performance
- Contemporary Leadership
- The Tourism Project
- The Global Business Environment
- Advanced Strategic Tourism Management
- Advanced Destination and Marketing Management

STUDY SCHOOLS

Study school attendance is compulsory. These engagements are offered virtually or at the SBL campus in Midrand. For customised offerings, study schools could be offered at a venue of choice by the client. The dates of the study schools will be made available following successful application and registration.

ASSESSMENT

Assessment is made based on the submission of individual and group assignments together with a portfolio of evidence.

ADMISSION CRITERIA

NQF 6 or 7 level qualification (National Diploma, B-Tech or B-degree), with specific reference to:

- NQF level 6 + 5 years' middle to senior managerial experience (preference will be given to candidates working in tourism hospitality and conservation).
- NQF level 7 + 3 years' middle to senior managerial position experience (preference will be given to candidates working in tourism, hospitality and conservation).

Potential candidates must submit the following documents:

- Nomination letter from the employer (institution/ organisation);
- Motivation letter from the nominee;
- A detailed CV of the nominee;
- Certified copies of ID and qualifications of the nominee;
- All qualifications must be CHE accredited and SAQA registered
- Transcripts in case of incomplete qualifications.

ON COMPLETION

On successful completion of the program students will receive the Executive Development Programme for Women in Tourism certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

WHEN CAN YOU APPLY?

Applications for the EDP WIT are open from 15 September until 15 December 2021. Please note the Application Fee for 2022 is R160 and is in addition to the tuition fees.

FOR MORE INFORMATION

Visit our website for more information and additional programmes on offer: www.unisa.ac.za/sbl

CONTACT DETAILS

Contact one of our Business Development Specialist to assist you with your application and registration queries:

Dumisani Kewuti

Tel: 011 652 0263; Email: kewutk@unisa.ac.za

* Please note that fees stipulated herein are provisional and subject to change pending approval.

